

Levero

A small ritual for your health and happiness



Our Philosophy



A healthy routine

that honors
the rhythm of life

a healthy routine that keeps the rhythm of life - LEVERO

LEVERO is a vegan life-care brand that offers daily care routines for your skin, body, hair, and nails

— all rooted in natural ingredients and a slow-aging philosophy.

Rather than dramatic changes, we believe in quiet, delicate care, helping your small daily choices lead to lasting, healthy beauty.

Brand Value

Sustainable Beauty, the LEVERO way



01 Pure Ingredients

We use naturally derived formulas that minimize skin irritation, so you can feel safe using them every day.

02 Sustainable Beauty

We pursue sustainable beauty through vegan-friendly ingredients.

03 Sensory Routine

We carefully design scents and textures to create a refined, sensory routine.

04 Everyday Safety

We develop safe, gentle formulas that anyone can use with confidence, every single day.

Product Overview

Delicate Routines Begin with the LEVERO Lineup

SKIN & BODY CARE

LEVERO Powder Wash

A gentle yet powerful micro-powder cleanser that removes impurities and dead skin from deep within the pores — without irritation.



Calendula
200ml



Green Tea
200ml



Lavender
200ml



Oatmeal
200ml

HAIR CARE

LEVERO Coloring Shampoo

A clean, plant-based shampoo that gently covers gray hair with a naturally balanced tone — no harsh ingredients



Dark brown
300ml



Black
300ml

BEAUTY

LEVERO Eyelash Glue

A safe and reliable eyelash adhesive that delivers lasting hold and comfort — without MMA



Clear
5ml



White
5ml



Black
5ml

Levero Powder Wash

A highly effective yet skin-friendly powder cleanser that purifies pores and smooths the skin — with zero irritation

Formulated with EWG green-grade ingredients, skin irritation tested at 0.00, and a mildly acidic pH of 5.5, this powder-type cleanser is safe and soothing even for sensitive skin.



Calendula

200ml

It is rich in anti-inflammatory properties, helping to soothe and calm the skin.

Soothing



Green Tea

200ml

It contains vitamin C, which helps brighten the complexion by reducing melanin production.

Brightening



Lavender

200ml

It supports skin regeneration and helps relieve inflammation through its anti-inflammatory action.

Soothing

Skin Balancing



Oatmeal

200ml

It gently exfoliates dead skin cells and provides hydration with grain-derived ingredients.

Exfoliating

Hydrating

HAIR CARE

Levero Coloring Shampoo

A gentle yet effective vegan shampoo that naturally covers gray hair while creating a soft, well-balanced tone.

Formulated for sensitive scalps, it gives your hair a healthy and natural color change with deep shades of dark brown and black.



Dark Brown

300ml

It covers gray hair while creating a soft, natural brown tone.

Natural looking



Black

300ml

It also delivers a deep, vivid black color and enhances shine and elasticity.

Vivid looking

BEAUTY

Levero Eyelash Glue

A fast-setting, long-lasting eyelash adhesive that holds without irritation — formulated with an MMA-free, waterproof formula.

Available in clear, white, and black, it suits a wide range of makeup styles.



Clear

5ml

It dries transparently for a clean, natural finish that blends seamlessly with any look.

Natural looking



White

5ml

It goes on white and dries transparent, helping with precise application and a soft eye look.

Clean looking



Black

5ml

It dries black to define the lash line and create the effect of subtle eyeliner.

Defined looking

SM ECOLAB

LEVERO is developed and produced by SMECOLAB

Established in 2015, SMECOLAB Co., Ltd. is a professional cosmetics manufacturer with in-house production facilities and flexible OEM/ODM capabilities, enabling the development and management of diverse beauty brands.

The company holds strong global certification standards including FDA, ISO, Vegan, and CPNP, ensuring competitive quality and safety across markets.

SMECOLAB Co., Ltd.

Founded by Miran Lee

Established in May 2015

Manufacturing Cosmetic Products

including IVIT, RAVI, SSB910, Bettertone, Gemgel, Liz, Lemoire, Levero, and etc.

Located in South Korea



Together for better beauty.

LEVERO welcomes all inquiries.

Whether you're interested in product details, sample requests, or partnership opportunities, feel free to reach out to us anytime.

SMECOLAB Co., Ltd.

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